

Wyre Forest District Local Development Framework



Core Strategy Scoping

Focus Group Flyers

April 2007

Forward Planning Section
Planning, Health & Environment Division
Wyre Forest District Council
Duke House
Clensmore Street
Kidderminster
Worcestershire
DY10 2JX



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core strategy : issues & options scoping

Raising the stakes: the importance of art & design in:

- Identity
- Accessibility
- Ecology & Environment
- Economy & Society

involving communities

distinctive places...

design... linking with place identity



regeneration

kidderminster

heritage

stourport pride

active spaces...

forest
carpets
canals
rivers

bewdley

accessible

Arts, Design and Heritage focus group: april 2007

connecting place with spaces

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**MAKING CONNECTIONS 1:
KIDDERMINSTER'S ECOLOGICAL HINTERLAND**

**MAKING CONNECTIONS 2:
KIDDERMINSTER TOWN CENTRE - GREENSCAPE**

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...high profile sites

new public buildings: healthcare...
...wfdc single site, schools social housing, community...

broadening horizons

streetscapes & landscapes...

'Manual for Streets' **CABE**

This leaflet raises a number of possible key issues to consider in advance of the Arts Design and Heritage Focus Group meeting being held at Wyre Forest District Council's Duke House offices on the 12 April 2007. For more background on the issues please see the more detailed accompanying Topic Paper. For more information about the LDF process please contact: **the Forward Planning team at: Duke House, Clensmore Street, Kidderminster Worcs. DY10 2XJ. Tel. 01562 732549 or email: forward.planning@wyreforestdc.gov.uk**





core strategy : issues & options scoping

Recognising the economic role & potential?

kidderminster

british sugar...
...town centre

Creating a quality business setting at the former British Sugar site and wider Stourport Road to meet the modern day needs of the District's existing business community and to help attract inward investment. Overcoming congestion hotspots...

Transforming the evening economy of Kidderminster and putting the town on the regeneration map along with the Market Towns and Rural Regeneration Zone. Could the town centre play a more significant tourism role? For the many visitors drawn to the areas attractions including the safari park, nature and heritage assets and severn valley railway. Providing further opportunities for office development, leisure, shopping and living with improved quality space.



key issues...

- > low wages
- > low house prices
- > low education attainment
- > pockets of acute deprivation
- > regeneration urgently needed
- > lack of investment in infrastructure

... building the capacity to make a difference!

a place for...
...visitors &
business

Connecting attractions spatially: Bewdley & Stourport, River Severn & Wyre Forest...

...Safari Park & Lion King (at KTC.3 cinema); Severn Valley Railway - model exhibitions (glades) etc.

...CONNECTING Kidderminster into the tourism landscape

Economic Prosperity
focus group: april 2007

district issues

What does the future hold for the District's Economy come 2026?

High technology manufacturing; research & development; knowledge economy; medical technologies; distribution; call centres; offices & services...

Priority? Preparing Kidderminster regeneration prospectus - identifying opportunities & mapping them

bewdley



safari park

Bewdley Development Trust...

load street

Realising the potential of key town centre sites including the proposals for the redevelopment of Load Street to deliver combined community facilities.

Recognising the important work of Bewdley Development Trust.

stourport

canal basins

Continuing to support the renaissance of Stourport... managing its transition towards 'heritage' based tourism and capitalising on the unique canal basins.

...Stourport Forward

rural areas

...Rural Regeneration Zone

- > Farm Diversification
- > Market Towns Initiative (Bewdley & Stourport)
- > Bewdley Business Park
- > Forestry
- > Tourism

**wyre forest
severn valley**



This leaflet raises a number of possible key issues to consider in advance of the Economic Prosperity Focus Group meeting being held at Wyre Forest District Council's Duke House offices on the 18th April 2007. For more background on the issues please see the more detailed accompanying Topic Paper. For more information about the LDF process please contact: **the Forward Planning team at: Duke House, Clensmore Street, Kidderminster Worcs. DY10 2XJ. Tel. 01562 732549 or email: forward.planning@wyreforestdc.gov.uk**



core strategy : issues & options scoping

Water Resources

Water
Consumption

Water Pollution

Protect Aquifers

Staffordshire &
Worcestershire
Canal



Safeguarding
and enhancing the canal
conservation area

Making the most out of the District's resources

Sources?

Sustainability?

SUDS?

Floodrisk

Ensuring development does not adversely impact on
floodrisk

Different forms of flooding

- River
- Land
- Groundwater
- Sewers
- Reservoirs, canals and other
artificial sources



Further flood alleviation schemes?

District based Strategic Flood Risk Assessment

Environment & Floodrisk
focus group: april 2007

Raising awareness and importance of:

1. Sustainable Construction
2. Renewable Energy
3. Pollution Control & Waste Minimisation

educating communities

1. Sustainable Construction

- Reducing impact
- Code for Sustainable Homes
- Promoting Energy Efficiency

2. Renewable Energy

Increasing use of renewables

3. Pollution Control & Waste Minimisation

- Minimise waste created
- Maximise recycling
- Minimise pollution arising from new development
- Increase composting
- Reduce pollution (light and noise)



Facilitating town centre regeneration

adaptation & design quality...
regeneration
sustainability
alternatives



This leaflet raises a number of possible key issues to consider in advance of the Environment and Floodrisk Focus Group meeting being held at Wyre Forest District Council's Duke House offices on the 10th April 2007. For more background on the issues please see the more detailed accompanying Topic Paper. For more information about the LDF process please contact: **the Forward Planning team at: Duke House, Clensmore Street, Kidderminster Worcs. DY10 2XJ. Tel. 01562 732549 or email: forward.planning@wyreforestdc.gov.uk**



core strategy : issues & options scoping

Understanding the Housing Issues within the Wyre Forest

Affordable Housing

including affordable rural housing

...design & regeneration: delivering quality residential environments

Location of
Development?
Kidderminster
Stourport
Bewdley
Rural



Type of Development
- Flats?
- Terraces?
- Semi Detached?
- Detached?



Increasing the vitality of town centres by reintroducing residential areas, in appropriate locations

sustainable:

locations, development, materials

**Housing
focus group: april 2007**

Rural Homes

Live Work Units?

Residential Barn Conversions

Ensuring Affordable units in rural areas

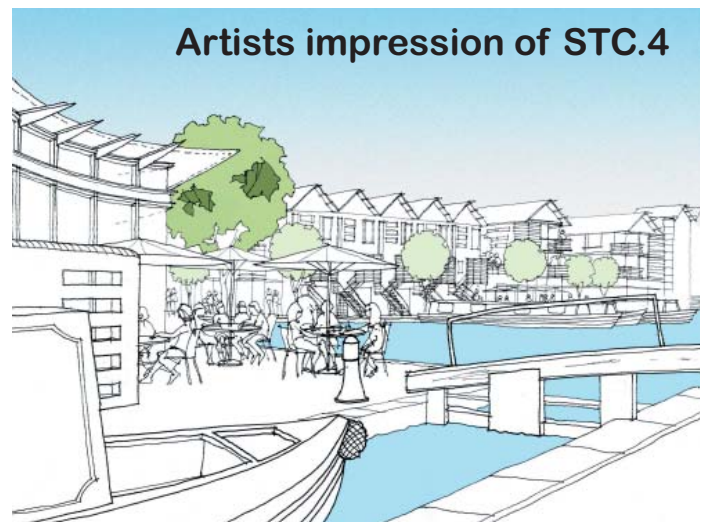


Eco - Homes

What is the scope for eco-homes within the District?
Location, size, scale

Mixed - Use

Encourage mixed use development to help aid regeneration, especially within the town centres - creation of sustainable environments



Artists impression of STC.4

Gypsy and Traveller Accommodation

Ensuring appropriate measures are taken to accommodate Gypsies and Travellers



This leaflet raises a number of possible key issues to consider in advance of the Housing Focus Group meeting being held at Wyre Forest District Council's Duke House offices on the 17th April 2007. For more background on the issues please see the more detailed accompanying Topic Paper. For more information about the LDF process please contact: **the Forward Planning team at: Duke House, Clensmore Street, Kidderminster Worcs. DY10 2XJ. Tel. 01562 732549 or email: forward.planning@wyreforestdc.gov.uk**



core strategy : issues & options scoping

Building Stronger Communities...

The core strategy can help all partner agencies deliver priorities...

- Environment
- Education and Training
- Economy
- Health
- Crime and Safety
- Arts

...making connections



...a delivery vehicle and spatial plan for the local strategic partnership community strategy

Kidderminster

RECOGNISING OUR ASSETS

'ARC of Opportunity'

- Horsefair, Broadwaters, Greenhill
- Town Centre
- Oldington and Foley Park
- Kidderminster Prospectus



Putting Kidderminster on the map...

Helping to tackle deprivation and deliver regeneration

- Horsefair and Broadwaters Partnership
- Oldington and Foley Park Neighbourhood Management Pathfinder

**Local Strategic Partnership
focus group: april 2007**

Market Towns - Stourport and Bewdley



- Community facilities
- Health services
- Meeting local needs



Rural Renaissance

- Access to urban centres
- Bewdley Business Park
- Wyre Forest
- Rural economic strategy



...fostering the separate identities of the District's diverse communities

Stronger communities...

Meeting the needs of children and young people...

Improving health and wellbeing...

Communities that are safe...

Economic success that is shared by all...

A better environment for today and tomorrow...



This leaflet raises a number of possible key issues to consider in advance of the Local Strategic Partnership Focus Group meeting being held at Wyre Forest District Council's Duke House offices on the 17th April 2007. For more background on the issues please see the more detailed accompanying Topic Paper. For more information about the LDF process please contact: **the Forward Planning team at: Duke House, Clensmore Street, Kidderminster Worcs. DY10 2XJ. Tel. 01562 732549 or email: forward.planning@wyreforestdc.gov.uk**

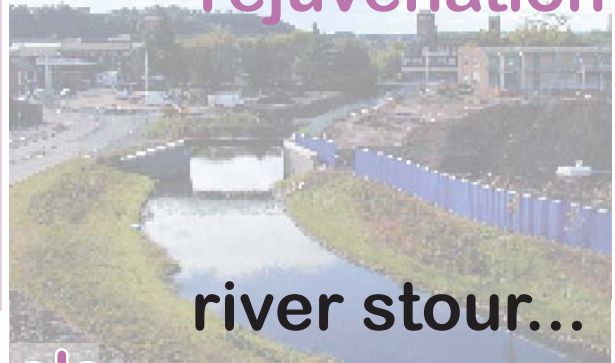


core strategy : issues & options scoping

Key ecological & geological opportunities:

1. Rivers, streams & pools
2. Canals & other connectors
3. Geo Park - gateways
4. Nature reserves & SSSI's
5. Garden ecology

...regeneration & rejuvenation



river stour...

1. rivers, streams & pools

A real characteristic of the District can be found in its relationship to rivers and streams. Is there real scope to enhance and re-establish this tradition in Kidderminster & Stourport - a possible 'Nature to Heart' initiative!?

Is there scope through development and management to put natural habitats and species richness at the heart of the regeneration strategy for the area? e.g. Connecting Puxton & Wilden Marshes to the Severn... link to education.

2. canals

The Staffs & Worcester Canal built by James Brindley follows the Stour Valley and complements its ecology as a significant connector through the District

3. geopark

Another special character which can almost go unnoticed on almost every approach into the District is the areas distinctive geology... as exposed in the many cuttings on the main approaches...

4. reserves & SSSI's

Maximising through working in partnership the number of habitats in favourable and improving condition...

5. garden ecology

Recognising the potential role of home gardens to urban ecology and species richness and wildlife connectors.

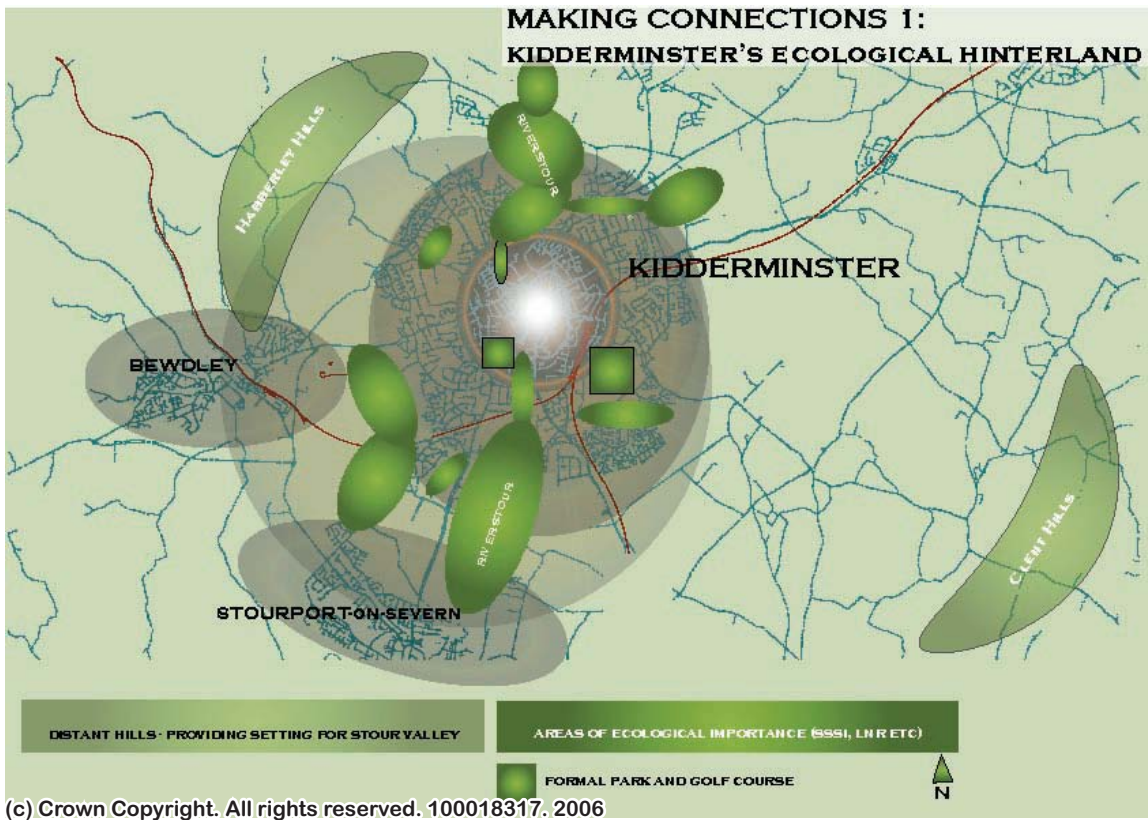
design



habitats
...&species

nature & biodiversity focus group: april 2007

connecting sites
& habitats...

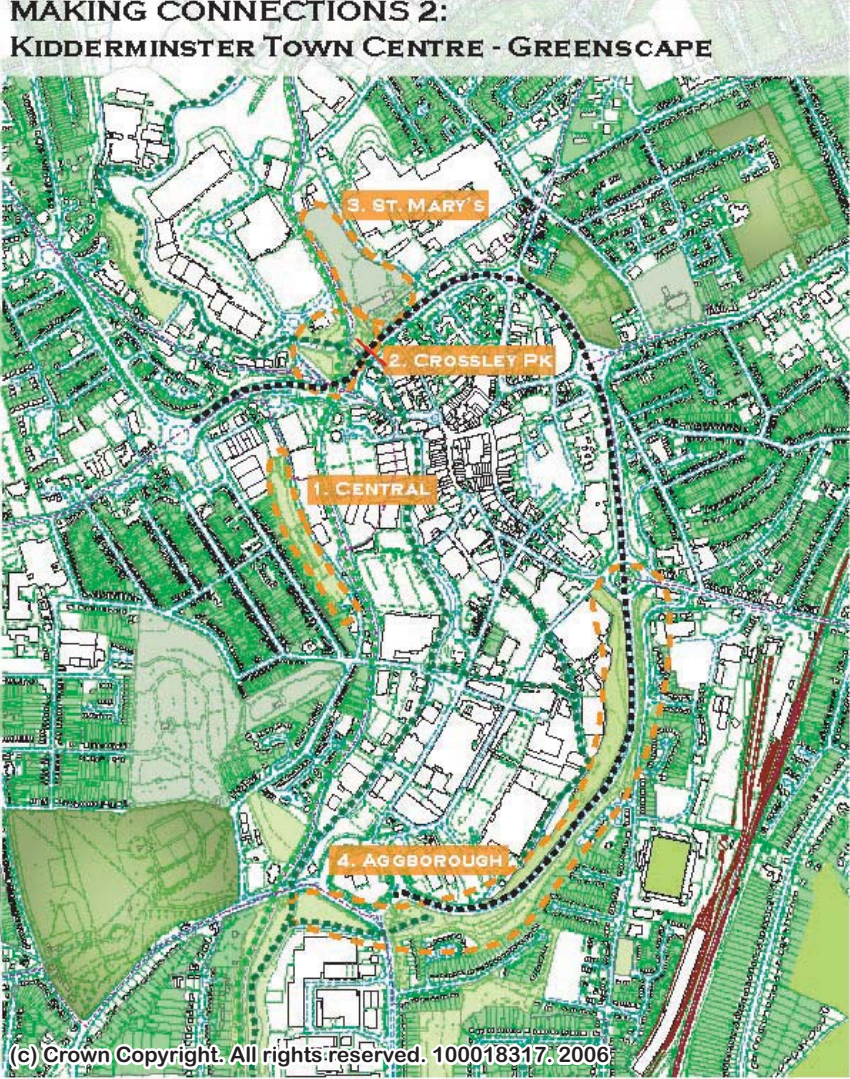


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connecting towns with ecological landscape

This leaflet raises a number of possible key issues to consider in advance of the Economic Prosperity & Regeneration Focus Group meeting being held at Wyre Forest District Council's Duke House offices on the 17th April 2007. For more background on the issues please see the more detailed accompanying Topic Paper. For more information about the LDF process please contact:

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core strategy : issues & options scoping

Understanding sports, leisure and open space issues within the Wyre Forest

Open space, Sport and Recreation Audit to commence in April



Providing Facilities

Need to meet the NPFA minimum standards across the District

...design & regeneration: 'start with the park' make the most of open space opportunities.

Providing Opportunities

Lack of open space within Kidderminster Town Centre

Using green space as a means to tackle obesity



Park Lane Possibilities?

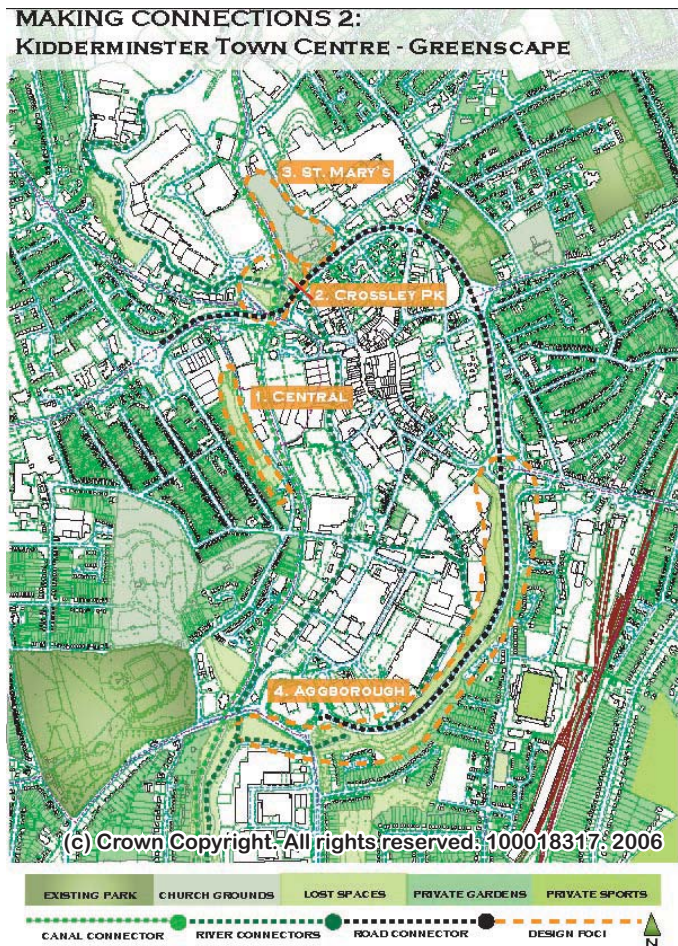
Providing sustainable rural open space?

Sports, Leisure and Open Space focus group: april 2007

Making connections



Making the most out of natural resources



...landscaping & spaces providing a setting for highways & transport routes?



This leaflet raises a number of possible key issues to consider in advance of the Sports, Leisure and Open Space Focus Group meeting being held at Wyre Forest District Council's Duke House offices on the 18th April 2007. For more background on the issues please see the more detailed accompanying Topic Paper. For more information about the LDF process please contact: **the Forward Planning team at: Duke House, Clensmore Street, Kidderminster Worcs. DY10 2XJ. Tel. 01562 732549 or email: forward.planning@wyreforestdc.gov.uk**



core strategy : issues & options scoping

Understanding Transport Issues within the Wyre Forest Kidderminster Railway Station

Improving interchange, particularly with local bus services and other sustainable transport modes



Making Connections

Strategic Road Links



To aid regeneration:

- British Sugar
- Stourport Relief Road
- The Horsefair

Locating development where there are/will be choices in modes of transport available and where it minimises the distance people need to travel

... *DESIGN & Regeneration - 'Manual for Streets' - creating a setting for movement?*

Congestion

Traffic management in the historic market towns of Stourport and Bewdley



Need to address Air Quality Management Areas and other areas of poor air quality

**Transport
focus group: april 2007**

Strategic cycle and pedestrian routes - opening up the District's waterways



Providing Sustainable Options

Bus priority infrastructure along key routes such as the A451. (Stourport Road, Kidderminster)



Park and Ride site (RSS)?

Travel Plans

Promoting Cycle Lanes



Rural transport - improving choice and accessibility using innovative solutions

Opening up the rail line from Stourport to Hartlebury



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This leaflet raises a number of possible key issues to consider in advance of the Transport Focus Group meeting being held at Wyre Forest District Council's Duke House offices on the 11th April 2007. For more background on the issues please see the more detailed accompanying Topic Paper. For more information about the LDF process please contact: **the Forward Planning team at: Duke House, Clensmore Street, Kidderminster Worcs. DY10 2XJ. Tel. 01562 732549 or email: forward.planning@wyreforestdc.gov.uk**



core strategy : issues & options scoping

Understanding the rural issues within the Wyre Forest

Safeguarding the District's
Green Belt and Landscape
Protection Area



Farm Diversification - a more proactive approach?



Rural Renaissance

Landscape characterisation

Enhancing local distinctiveness - re-using rural
buildings

Interaction between the market
towns of Stourport and Bewdley
and their hinterlands

Making connections



safeguarding,
enhancing,
sustainable

Rural Issues
focus group: april 2007



Transport

Innovative rural transport solutions



Tourism

Sustainable tourism opportunities



Services

Safeguarding and enhancing local service provision

Housing

Future policy for the District's chalet and caravan parks

Implementing the rural housing exceptions scheme



Earmarking rural settlements for limited housing opportunities



This leaflet raises a number of possible key issues to consider in advance of the Rural Issues Focus Group meeting being held at Wyre Forest District Council's Duke House offices on the 17th April 2007. For more background on the issues please see the more detailed accompanying Topic Paper. For more information about the LDF process please contact: **the Forward Planning team at: Duke House, Clensmore Street, Kidderminster Worcs. DY10 2XJ. Tel. 01562 732549 or email: forward.planning@wyreforestdc.gov.uk**